

October 5, 2018

Proposal Evaluation Summary

**Long Range Transportation Plan for Corridor Metropolitan Planning Organization (CMPO) – RFP #PUR0718-017
Proposals opened September 5, 2018**

Evaluators: Elizabeth Darnall, CMPO Regional Transportation Planner
Bill Micheel, CMPO Manager
Brandon Whyte, CMPO Multimodal Transportation Planner
Hilary Hershner, CMPO Corridor Metropolitan Planner
Brenna Fall, CIP Program Manager, City of Cedar Rapids
Denise Hoy, City Administrator, City of Ely

Proposals received (in alphabetical order):

Firm Name	Location	Financial Proposal	Total Score
Snyder & Associates, Inc. (w/ SRF Consulting Group)	Cedar Rapids, IA	\$175,000.00	713.33
WSP USA Inc. (w/ Confluence)	Lenexa, KS	\$197,182.39	950.83

1. Snyder & Associates, Inc.

Criteria	Points
Qualifications and Experience (40%)	233.33
Financial Proposal (20%)	200.00
Responsiveness (40%)	280.00
Total Evaluation Points	713.33

Facts:

- Multi-disciplinary planning and engineering firm founded in Iowa
- Local office in Cedar Rapids and extensive experience on projects in the metropolitan area
- Partnering with SRF Consulting Group, a full service consulting firm with offices throughout the Midwest
- Highly qualified but small project team
- Several key elements such as public health, air quality, MPO transition to a TMA, freight, and land use are not sufficiently addressed in proposal
- Sample projects lack detail and specific relevance
- Financial proposal is at low end of competitive range
- Detailed work plan and good grasp of required timeline

2. WSP USA Inc.

Criteria	Points
Qualifications and Experience (40%)	386.67
Financial Proposal (20%)	177.50
Responsiveness (40%)	386.67
Total Evaluation Points	950.83

Facts:

- Global consulting firm with specific focus in multi-modal planning and significant experience working on long range transportation plan projects
- Positive experience working with the Corridor MPO on previous projects
- Partnering with Confluence, who has a local office and extensive experience on projects in the metropolitan area

- Large project team includes many resources and specialists including a significant number of experienced multi-model planners who work in active transportation
- Proposal sufficiently addresses key elements such as freight and land use and includes robust TMA analysis
- Sample projects are detailed and relevant
- Financial proposal is at high end of competitive range
- Detailed work plan and good grasp of required timeline

Recommendation for Award:

The evaluation team scored both proposals independently and WSP USA Inc. was rated as the top proposal. A contract will be executed with WSP USA Inc.